

THE
ARMY ENGINEER ASSOCIATION

P.O. Box 634
Fort Leonard, MO 65473
(573) 329-6678 flw@armyengineer.com



27 September 2022

Dear Industry Executive,

The Army Engineer Association is again proud to sponsor the 2023 AEA Industry Exhibition at Fort Leonard Wood, Missouri 25 April 2023 – 27 April 2023. We need your sponsorship support to enhance the quality of this important event.

This important event has been conducted annually over the past 30 years, for Engineer Soldiers at various venues. The annual attendance has been 400-500 attendees from all sectors of engineering and defense contractors. Our sponsorship program is an excellent way to optimize your company's branding and marketing opportunity.

AEA will host a two day Industry exhibition at Nutter Field House and scheduled one on meetings with Capability Development and Integration Directorate personnel. We ask that your firm consider sponsoring one of the sponsorship opportunities listed on the enclosed sponsorship form so please email us at flw@armyengineer.com or call at 573-329-6678.

The Army Engineer Association is recognized by the Internal Revenue Service as a 501 C (3) Non-profit organization and your sponsorship maybe tax deductible. Please reference the Federal ID Number 54-1615466 for your records.

Sincerely,
/// Original Signed ///
John H. Rather
CSM, U.S. Army Retired
Director Regimental Operations

One Corps

*One Regiment
"Preserving The Pride"*

One Team

2023 AEA Industry Exhibition Sponsorship Opportunities 25 April 2022 – 27 April at Fort Leonard Wood, Missouri.

Optimize your company's branding and marketing opportunity in this exhibition by sponsoring an event. The 2022 Industry Exhibition at Fort Leonard Wood, Missouri sponsorships opportunities available are as follows:

Gold Promotional package — \$6,000 – Supports briefing, Exhibition and Regimental Ball (Two opportunities available)

- Banner recognition at: Exhibition
- Three Seats at AEA VIP table at the Regimental Ball
- Provides 15 tickets for junior Soldiers at the Regimental Ball
- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Placement of your company's webpage link on AEA's web site for 90 days

Silver Promotional Package — \$4,000 - Supports Exhibition and Regimental Ball (THREE opportunities available)

- Banner recognition at Exhibition
- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Two seats at a VIP table at the Regimental Ball
- Provides 10 tickets for junior Soldiers at the Regimental Ball

Mixer/ Social Refreshments – Nutter Field House \$3,000 (ONE opportunity available)

- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Signage outside the event sponsored
- One seat at a VIP table at the Regimental Ball

Regimental Ball Mementos - \$2,500.00 (TWO opportunities available)

- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Placement of your company logo on the Exhibition sponsorship banner
- Placement of Sponsorship on Mementos
- One seat at a VIP table at the Regimental Ball

Exhibition Lunches in Nutter Field House— \$1,500 (TWO opportunities available)

- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Signage outside the event sponsored

Exhibition Continental Breakfast — \$1,500 (TWO opportunities available)

- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Signage outside event sponsored

Exhibition Refreshment Breaks — \$1,000 (FOUR opportunities available)

- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Signage outside the particular event sponsored

Engineer Spouse Event Supporting Sponsor — \$500 (Three opportunities available)

- Company logo on exhibition sponsorship banner
- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor



2023 AEA Industry Exhibition Sponsorship Application

NAME OF COMPANY _____

POINT OF CONTACT _____

TELEPHONE NUMBER _____

EMAIL _____

ADDRESS: _____ CITY _____

STATE _____ ZIP CODE _____

I would like to sponsor _____

Amount of sponsorship _____

Credit Card # _____ Exp Date ____/____

Signature _____

EMAIL TO FLW@ARMYENGINEER.COM OR MAIL TO:
ARMY ENGINEER ASSOCIATION
P.O. BOX 634
FORT LEONARD WOOD, MO 65473

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