



Army Engineer Association

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10 October 2021

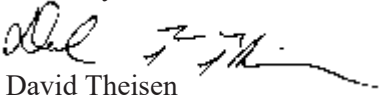
Dear AEA Supporting Firm Member,

The Army Engineer Association sponsored magazine program 2022 is now available. We feel that our magazine offers the opportunity to highlight items of interest from the US Army Engineer Regiment and the industry that supports us. This past year we distributed 800 paper copies of the issue timed to be delivered prior to Engineer Regimental week. This magazine went to almost every Engineer Leader in the Army at USACE, the Pentagon and USAES. This issue allows sponsors to reach this audience with their message while avoiding the vulnerability posed by digital platforms. This year the Pre- Regimental Week issue will be the April 2022 issue. This program runs each year starting in January and finishing with our October issue.

- 1) We will publish 4 magazines per year. Issues will publish in JAN, APR, JUL, and OCT. All of these will be digital and will be emailed to our members as well as available on our website along with past issues.
- 2) The April issue will feature Industry content to highlight emerging technology and materials that support the US Army Engineer Mission sets. We will print this issue. We will mail the 800 to a list of Engineer locations in USACE and USAES. We will also provide copies to our corporate members.
- 3) For the JAN, JUL, OCT issues we are seeking several corporate members who are willing to sponsor that issue for \$1500. In return, AEA will provide the following.
 - a. One Full Page ad in that issue
 - b. Acknowledgement as sponsor in magazine and on our website.
 - c. Ad placement on our web site for 90 days on our side bar menu.
- 4) For the APR issue we are seeking several corporate members who are willing to sponsor that issue for \$4000. In return, AEA will provide the following.
 - a. One Full Page ad in that issue
 - b. Acknowledgement as sponsor in magazine and on our website.
 - c. Ad placement on our website for 90 days on our side bar menu.
- 5) If you wish to sponsor all 4 issues the sponsorship will be \$7000 and provide the following:
 - a. One Full Page ad in that issue
 - b. Acknowledgement as sponsor in magazine and on our website.
 - c. Ad placement in Our Member featured Spotlight on our web site.

If you are interested, please contact me at xd@armyengineer.com. The Army Engineer Association is recognized by the Internal Revenue Service as a 501(C) (3) Non-profit organization and your sponsorship maybe tax deductible. Our Federal ID Number is 54-1615466.

Sincerely,



David Theisen

Colonel, U.S. Army Corps of Engineers, Retired
AEA Executive Director