



# Army Engineer Association

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www.armyengineer.com

17 July 2020

Dear AEA Supporting Firm Member,

The Army Engineer Association is altering the structure and distribution for the ARMY ENGINEER Magazine. We are moving to a sponsored magazine program. We feel that our magazine offers the opportunity to highlight items of interest from the US Army Engineer Regiment and the industry that supports us. This program will start officially in the January 2021, but we are adapting to the publication changes as a response to the challenges of COVID-19 and can start early with the October 2020 issue.

- 1) We will publish 4 magazines per year. Issues will publish in JAN, APR, JUL, and OCT. All of these will be digital and will be emailed to our members as well as available on our website along with past issues.
- 2) The April issue will feature Industry content to highlight emerging technology and materials that support the US Army Engineer Mission sets. We will print this issue. We will mail the 400 to a list of Engineer locations in USACE and USAES. We will also provide copies to our corporate members.
- 3) For the JAN, JUL, OCT Issues we are seeking several corporate members who are willing to sponsor that issue for \$1000. In return, AEA will provide the following.
  - a. One Full Page ad in that issue
  - b. Acknowledgement as sponsor in magazine and on our website.
  - c. Ad placement on our web site for 90 days on our side bar menu.
- 4) For the APR Issue we are seeking several corporate members who are willing to sponsor that issue for \$3000. In return, AEA will provide the following.
  - a. One Full Page ad in that issue
  - b. Acknowledgement as sponsor in magazine and on our website.
  - c. Ad placement on our website for 90 days on our side bar menu.
- 5) If you wish to sponsor all 4 issues the sponsorship will be \$5000 and provide the following:
  - a. One Full Page ad in that issue
  - b. Acknowledgement as sponsor in magazine and on our website.
  - c. Ad placement in Our Member featured Spotlight on our web site.

If you are interested please contact me at [xd@armyengineer.com](mailto:xd@armyengineer.com). The Army Engineer Association is recognized by the Internal Revenue Service as a 501(C) (3) Non-profit organization and your sponsorship maybe tax deductible. Our Federal ID Number is 54-1615466.

Sincerely,

David Theisen  
Colonel, U.S. Army Corps of Engineers, Retired  
Executive Director