



Army Engineer Association

P.O. Box 30260, Alexandria, VA 22310
phone: 703.428.6049 fax: 703.428.6043
www.armyengineer.com

3 Nov 2018

Dear AEA Supporting Firm Member,

The Army Engineer Association will host 151th Annual U. S. Army Corps of Engineers Castle Ball on 2 August 2019. We are currently in discussion with **The Hyatt Regency Crystal City** to host this event. The event will be focused on the U. S. Army Engineer Regiment and will include presentation of the 2019 Gold Order of the De Fleury medal presentation as well as other USACE Awards for excellence.

The military portion of the program will be conducted by Headquarters, USACE and will feature the LTG Semonite, 54th Chief of Engineers. Most of the USACE Senior Leaders as will be in attendance. AEA will arrange the VIP sponsor seating and meal selections. A separate notice for meals and additional details will come out in a May 2019 after menu options are reviewed.

AEA will offer a Meet and Greet reception to congratulate this year's Gold De Fleury Recipient with the Chief of Engineers during the cocktail hour and Senior Guest in attendance at the ball. This small reception for sponsors and invited guests is an excellent opportunity to network with this year's awardees. It is listed as the Meet and Greet Sponsorship and is from 6:10 Pm to 6:45 PM during the cocktail hour.

The AEA Industry Seminar will be the day prior on 1 Aug 2019. This all-day forum follows our dual track model for Combat Engineer Track and Construction track. This forum in the afternoon allows industry participation as part of the panels for this seminar. Details for registration and participation will be posted on the AEA website when we have the agenda further refined.

Sponsorship opportunities are described below, and we need your sponsorship support to make the Castle Ball a success. **Email your completed sponsorship application form to Dave Theisen, at finance@armyengineer.com . Please note that all Sponsorship Payments and logos are due NLT 10 July 2019.**

The Army Engineer Association is recognized by the Internal Revenue Service as a 501(C) (3) Non-profit organization and your sponsorship maybe tax deductible. Our Federal ID Number is 54-1615466.

Sincerely,

David Theisen
Colonel, U.S. Army Corps of Engineers, Retired
Executive Director



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2019 CASTLE BALL SPONSORSHIP

PLATINUM Promotional package - \$6000 (two available):

- Two seats at Presidents Table with AEA President, Chief of Engineers and Special guests
- Signage recognition at the Castle Ball and in program
- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Placement of your company's webpage link on AEA's Castle Ball web page for 30 days

TABLE MEMENTO Promotional package - \$4,500 (one available):

- Four VIP seats at Three star or Equivalent level table
- Signage recognition at the Castle Ball and in program
- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Placement of your company's webpage link on AEA's Castle Ball web page for 30 days

GOLD Promotional Package - \$3,500 (Six available):

- Two VIP seats at Two Star or Equivalent level table.
- Signage recognition at the Castle Ball and in program
- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Placement of your company's webpage link on AEA's Castle Ball web page for 30 days

Bar Social Sponsor - \$2,000 (Two available):

- Two VIP seats at Colonel or Equivalent level table.
- 3x 5 FT Corporate Display area at 1 of 4 bars during the cocktail hour prior to the ball.
- Signage recognition at the Castle Ball and in program and floor plans
- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Placement of your company's webpage link on AEA's Castle Ball web page for 30 days

Meet and Greet Sponsor - \$2,500 (One available):

- Two VIP seats at One Star or Equivalent level table.
- Signage recognition at the Castle Ball and in program and the Meet and Greet
- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Placement of your company's webpage link on AEA's Castle Ball web page for 30 days

SILVER Promotional Package - \$2,500 (Four available):

- Two VIP seats at One Star or Equivalent level table.
- Signage recognition at the Castle Ball and in program
- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Placement of your company's webpage link on AEA's Castle Ball web page for 30 days

BRONZE Promotional Package - \$1500 (Unlimited opportunities):

- Two VIP seats at Colonel or Equivalent level table.
- Signage recognition at the Castle Ball and in program
- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Placement of your company's webpage link on AEA's Castle Ball web page for 30 days



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2019 ENGINEER CASTLE BALL

SPONSORSHIP APPLICATION FORM

Company Name _____

Point of Contact _____

Phone _____ Fax _____

Email _____

Address _____ City _____ State _____ Zip _____

I would like to sponsor _____

Amount of sponsorship _____

Credit Card # _____ Exp. Date ____ / ____

Signature _____

Please email to : finance@armyengineer.com

or go to this link:

Army Engineer Association
P.O. Box 30260
Alexandria, VA 22310-8260

Please note that all Sponsorship payments and logos are due by 10 July 2019