



The Army Engineer Association

PO Box 634 Fort Leonard Wood, MO 65473

Phone: 573-329-6678 Fax: 573-329-3203 email: flw@armyengineer.com

www.armyengineer.com

26 September 2017

Dear Industry Executive,

The Army Engineer Association is again proud to sponsor the 2018 AEA Industry Exhibition at Fort Leonard Wood, Missouri 16-19 April 2018. We need your sponsorship support to enhance the quality of this important event.

This important event has been conducted annually over the past 25 years, for Engineer Soldiers at various venues. The annual attendance has been 400-600 attendees from all sectors of engineering and defense contractors. Our sponsorship program is an excellent way to optimize your company's branding and marketing opportunity.

AEA will host a two day Industry exhibition at Nutter Field House and scheduled one on meetings with Capability Development and Integration Directorate personnel. We ask that your firm consider sponsoring one of the sponsorship opportunities listed on the enclosed sponsorship form. The sponsorship deadline is 16 March 2018, so please FAX your form to 573-329-3203/ email us or call at 573-329-6678.

The Army Engineer Association is recognized by the Internal Revenue Service as a 501 C (3) Non-profit organization and your sponsorship maybe tax deductible. Please reference the Federal ID Number 54-1615466 for your records.

Sincerely,

Julius B. Nutter
CSM, US Army Retired
Director Regimental Operations

One Corps

*One Regiment
"Preserving The Pride"*

One Team

2018 AEA Industry Exhibition Sponsorship Opportunities 16-19 April 2017 at Fort Leonard Wood, Missouri.

Optimize your company's branding and marketing opportunity in this conference by sponsoring an event. The 2018 Industry Exhibition at Fort Leonard Wood, Missouri sponsorships opportunities available are as follows:

Gold Promotional package — \$6,000 – Supports briefing, Exhibition and Regimental Ball (FIVE opportunities available)

- Banner recognition at: Exhibition
- Four seats at a VIP table at the Regimental Ball
- Provides 10 tickets for junior Soldiers at the Regimental Ball
- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Placement of your company's webpage link on AEA's web site for 60 days

Silver Promotional Package — \$4,000 - Supports Exhibition and Regimental Ball (FIVE opportunities available)

- Banner recognition at Exhibition
- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Two seats at a VIP table at the Regimental Ball
- Provides 5 tickets for junior Soldiers at the Regimental Ball

Fallen Engineer Family Sponsor — \$4,000 (FOUR opportunities) (*sponsor provides logistical support to invited families*)

- Placement of your company's logo in the vicinity of sponsored event
- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Placement of your company logo on the Exhibition sponsorship banner
- Two seats at a VIP table at the Regimental Ball
- Provides 5 tickets for junior Soldiers at the Regimental Ball

Bronze Promotional Package — \$2,000 - Supports Exhibition (FIVE opportunities available)

- Banner recognition at Exhibition
- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor

Exhibition Name Badge Holders and Lanyard Sponsorship — \$3,000 (*sponsor provides holders and lanyards*)

- Banner recognition at Exhibition
- One seat at a VIP table at the Regimental Ball
- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor

Mixer/ Social Refreshments – Nutter Field House — \$3,000 (ONE opportunity available)

- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Signage outside the event sponsored
- One seat at a VIP table at the Regimental Ball

Exhibition Lunches in Nutter Field House— \$3,000 (TWO opportunities available)

- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Signage outside the event sponsored

Exhibition Continental Breakfast — \$2,000 (TWO opportunities available)

- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Signage outside event sponsored

Exhibition Refreshment Breaks — \$2,000 (FOUR opportunities available)

- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Signage outside the particular event sponsored

Exhibit Supporting Sponsor — \$1,000 (TEN opportunities available)

- Company logo on exhibition sponsorship banner



2018 AEA Industry Exhibition Sponsorship Application

NAME OF COMPANY _____

POINT OF CONTACT _____

TELEPHONE NUMBER _____

FAX NUMBER _____

ADDRESS: _____ CITY _____

STATE _____ ZIP CODE _____

I would like to sponsor _____

Amount of sponsorship _____

Credit Card # _____ Exp Date ____/____

Signature _____

PLEASE FAX APPLICATIONS TO (573) 329- 3203 OR MAIL TO:
ARMY ENGINEER ASSOCIATION
P.O. BOX 634
FORT LEONARD WOOD, MO 65473

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