



Army Engineer Association

P.O. Box 30260, Alexandria, VA 22310
phone: 703.428.6049 fax: 703.428.6043
www.armyengineer.com

27 Oct 2017

Dear AEA Supporting Firm Member,

The Army Engineer Association will host 150th Annual U. S. Army Corps of Engineers Castle Ball on 3 August 2018. It will again be at **The Hyatt Regency Crystal City**. The event will be focused on the U. S. Army Engineer Regimental team, and will include presentation of the 2018 Gold Order of the De Fleury medal presentation.

The 150th Annual Engineer Castle Ball for the National Capital Region is a historic milestone. The recognition of the US as an emerging world power after the American Civil War drove the need to have an integrated planning, development and construction capability for the District of Columbia. The office of Building and Grounds would be transferred from the Dept of the Interior to the War Dept and assigned to the Chief of Engineers in 1867. The improvement of the Aqueducts, the Washington Monument, the Lincoln Memorial and the Pentagon are but a few of the products of the Corps of Engineers responsibility to the Capitol and the Nation.

In Honor of the Corps of Engineers and industries support AEA will commission a print to commemorate this 150 years of support to the Capitol and the Nation. There will be a limited number of signed prints to available to commemorate the occasion. All of our corporate sponsorships will receive a signed numbered print from the artist as recognition of industries support to the nation and the Engineer Regiment.

The military portion of the program will be conducted by Headquarters, USACE and will feature the LTG Semonite, 54th Chief of Engineers. AEA will arrange the VIP sponsor seating and meal selections. A separate notice for meals and additional details will come out in a May 2018.

This year we have added to the event a small gathering to congratulate this year's Gold De Fleury Recipient with the Chief of Engineers during the cocktail hour. Last year this was a late addition to the program, this year we are looking for a sponsor for this small reception. It is listed as the Meet and Greet Sponsorship.

Sponsorship opportunities are described below, and we need your sponsorship support in order to make the Castle Ball a success. **Email your completed sponsorship application form to L.K Colvin , at finance@armyengineer.com . Please note that all Sponsorship Payments and logos are due NLT 10 July 2018.**

The Army Engineer Association is recognized by the Internal Revenue Service as a 501(C) (3) Non-profit organization and your sponsorship maybe tax deductible. Our Federal ID Number is 54-1615466.

Sincerely,

David Theisen
Colonel, U.S. Army Corps of Engineers, Retired
Executive Director



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2018 CASTLE BALL SPONSORSHIP

PLATINUM Promotional package - \$6000 (two available) :

- Two seats at Presidents Table with AEA President, Chief of Engineers and Special guests
- Signage recognition at the Castle Ball and in program
- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Placement of your company's webpage link on AEA's Castle Ball web page for 30 days
- A copy of the 150th Engineer Castle Ball Print

TABLE MEMENTO Promotional package - \$4,500 (one available) :

- Four VIP seats at Three star or Equivalent level table
- Signage recognition at the Castle Ball and in program
- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Placement of your company's webpage link on AEA's Castle Ball web page for 30 days
- A copy of the 150th Engineer Castle Ball Print

GOLD Promotional Package - \$3,500 (Six available):

- Two VIP seats at Two Star or Equivalent level table.
- Signage recognition at the Castle Ball and in program
- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Placement of your company's webpage link on AEA's Castle Ball web page for 30 days
- A copy of the 150th Engineer Castle Ball Print

Bar Social Sponsor - \$2,000 (Two available):

- Two VIP seats at Colonel or Equivalent level table.
- 3x 5 FT Corporate Display area at 1 of 4 bars during the cocktail hour prior to the ball.
- Signage recognition at the Castle Ball and in program and floor plans
- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Placement of your company's webpage link on AEA's Castle Ball web page for 30 days
- A copy of the 150th Engineer Castle Ball Print

Meet and Greet Sponsor - \$2,500 (One available):

- Two VIP seats at One Star or Equivalent level table.
- Signage recognition at the Castle Ball and in program and the Meet and Greet
- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Placement of your company's webpage link on AEA's Castle Ball web page for 30 days
- A copy of the 150th Engineer Castle Ball Print

SILVER Promotional Package - \$2,500 (Four available):

- Two VIP seats at One Star or Equivalent level table.
- Signage recognition at the Castle Ball and in program
- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Placement of your company's webpage link on AEA's Castle Ball web page for 30 days
- A copy of the 150th Engineer Castle Ball Print

BRONZE Promotional Package - \$1500 (Unlimited opportunities):

- Two VIP seats at Colonel or Equivalent level table.
- Signage recognition at the Castle Ball and in program
- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Placement of your company's webpage link on AEA's Castle Ball web page for 30 days
- A copy of the 150th Engineer Castle Ball Print



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2018 ENGINEER CASTLE BALL

SPONSORSHIP APPLICATION FORM

Company Name _____

Point of Contact _____

Phone _____ Fax _____

Email _____

Address _____ City _____ State _____ Zip _____

I would like to sponsor _____

Amount of sponsorship _____

Credit Card # _____ Exp. Date ____ / ____

Signature _____

Please email to : finance@armyengineer.com

or go to this link:

Army Engineer Association
P.O. Box 30260
Alexandria, VA 22310-8260

Please note that all Sponsorship payments and logos are due by 10 July 2018