



# Army Engineer Association

P.O. Box 30260, Alexandria, VA 22310  
phone: 703.428.6049 fax: 703.428.6043  
www.armyengineer.com

26 May 2016

Dear AEA Supporting Firm Member,

The Army Engineer Association will host U. S. Army Corps of Engineers Castle Ball on 5 August 2016. It will again be at **The Hyatt Regency Crystal City**. The event will be focused on the U. S. Army Engineer Regimental team, and will include presentation of the 2016 Gold Order of the de Fleury medal presentation.

In past years, the Government (USACE) was the contract agent and the AEA sponsorship package was very limited – no signs, logos, only verbal recognition from the podium.

That has changed. AEA will handle the contracts, collect dinner fees, and offer sponsor signage, program logos, and sponsored seating at Premium VIP tables. The military portion of the program will be conducted by Headquarters, USACE and will feature the LTG Semonite, 54th Chief of Engineers. AEA will arrange the VIP sponsor seating and meal selections. A separate notice for meals and additional details will come out in a few weeks.

This is an excellent opportunity to brand the Army Engineer Association and Supporting Firm Members with the Annual Castle Ball.

Sponsorship opportunities are described below, and we need your sponsorship support in order to make the Castle Ball a success.

**Email your completed sponsorship application form to Dave Theisen, at [xd@armyengineer.com](mailto:xd@armyengineer.com) – or FAX your completed sponsorship application form to 703.428.6043. Please note that all Sponsorship Payments and logos are due NLT 15 July 2016.**

The Army Engineer Association is recognized by the Internal Revenue Service as a 501(C) (3) Non-profit organization and your sponsorship maybe tax deductible. Please reference the Federal ID Number 54-1615466 for your records.

Sincerely,

/s/  
David Theisen  
Colonel, U.S. Army Corps of Engineers, Retired  
Executive Director



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## 2016 CASTLE BALL SPONSORSHIP

### **PLATINUM Promotional package - \$5000 (SOLD):**

- Four seats at Presidents Table with AEA President, Chief of Engineers and Special guests
- Signage recognition at the Castle Ball and in program
- Recognition in *Army Engineer* magazine and [www.armyengineer.com](http://www.armyengineer.com) as a sponsor
- Placement of your company's webpage link on AEA's Castle Ball web page for 30 days

### **TABLE MEMENTO Promotional package - \$3,500**

- Four VIP seats at Three star or Equivalent level table
- Signage recognition at the Castle Ball and in program
- Recognition in *Army Engineer* magazine and [www.armyengineer.com](http://www.armyengineer.com) as a sponsor
- Placement of your company's webpage link on AEA's Castle Ball web page for 30 days

### **GOLD Promotional Package - \$2,500 (Six opportunities):**

- Two VIP seats at Two Star or Equivalent level table.
- Signage recognition at the Castle Ball and in program
- Recognition in *Army Engineer* magazine and [www.armyengineer.com](http://www.armyengineer.com) as a sponsor
- Placement of your company's webpage link on AEA's Castle Ball web page for 30 days

### **SILVER Promotional Package - \$1,500 (Six opportunities):**

- Two VIP seats at One Star or Equivalent level table.
- Signage recognition at the Castle Ball and in program
- Recognition in *Army Engineer* magazine and [www.armyengineer.com](http://www.armyengineer.com) as a sponsor
- Placement of your company's webpage link on AEA's Castle Ball web page for 30 days

### **WINE SPONSOR - \$1,000.00 (Two opportunities):**

- Two VIP seats at Colonel or Equivalent level table.
- Signage recognition at the Castle Ball and in program
- Recognition in *Army Engineer* magazine and [www.armyengineer.com](http://www.armyengineer.com) as a sponsor
- Placement of your company's webpage link on AEA's Castle Ball web page for 30 days

### **BRONZE Promotional Package - \$750 (Unlimited opportunities):**

- Two VIP seats at Colonel or Equivalent level table.
- Signage recognition at the Castle Ball and in program
- Recognition in *Army Engineer* magazine and [www.armyengineer.com](http://www.armyengineer.com) as a sponsor
- Placement of your company's webpage link on AEA's Castle Ball web page for 30 days



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## 2016 ENGINEER CASTLE BALL

### SPONSORSHIP APPLICATION FORM

Company Name \_\_\_\_\_

Point of Contact \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

I would like to sponsor \_\_\_\_\_

Amount of sponsorship \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_ / \_\_\_\_

Signature \_\_\_\_\_

Please fax application to 703.428.6043 or mail to:

Army Engineer Association  
P.O. Box 30260  
Alexandria, VA 22310-8260

**Please note that all Sponsorship payments and logos are due by 15 July 2016**