

ARMY ENGINEER

INTENT TO ADVERTISE – 2017 Print and Digital Program

Name of Firm: _____

Will / Will Not (**circle one**) participate in the 2017 Advertising Program.

We intend to submit advertisements for the issues indicated (**check each appropriately**):

Jan/Feb 2017 Mar/Apr 2017 May/June 2017 Jul/Aug 2017 Sep/Oct 2017 Nov/Dec 2017

We intend to submit this size of advertisements (**check appropriately**):

Full Page Half Page Center Spread

Cost as listed in the 2017 Rate Schedule: \$_____. Gross to AEA. (Agency fees not included.)

- Premium space (inside front, inside rear, and center spread) is allocated on the basis of 6x placements only, and firms having said 6x placement for 2016 publishing year will be given first right of refusal for 2017. Please contact AEA regarding premium space availability.
- AEA will reserve space and prepare an invoice based on the above information. Materials for advertising must meet requirements established in the 2017 Media Kit. Any deviations from the established schedule must be coordinated through the AEA.

Advertising Point of Contact:

Name: _____

Agency Name: _____

Phone Number: _____ Fax: _____

Email: _____

Mailing Address: _____

Please complete and return this form to:

Army Engineer Association
P.O. Box 30260
Alexandria VA 22310-8260

Phone: 703.428.7084 Fax: 703.428.6043

Email: execasst@armyengineer.com

Thank you very much for your support!

