

# **ARMY ENGINEER**

## 2017 Submission Deadlines

Issue	Ads & Articles Due
January/February 2017	December 1, 2016
March/April 2017	January 6, 2017
May/June 2017	March 3, 2017
July/August 2017	May 5, 2017
September/October 2017	July 7, 2017
November/December 2017	September 1, 2017



## Contact Info for Army Engineer Magazine

### Magazine Editor

**Beth O'Hara**

**2339 Wismer Avenue**

**St. Louis, MO 63114**

**618.979.8061**

**army.engineer.magazine@gmail.com**

### AEA, Advertising Contact

**Linda Mitchell**

**PO Box 30260**

**Alexandria, VA 22310**

**703.428.7084**

**execasst@armyengineer.com**

## 2017 RATE SCHEDULE Magazine and Online Advertising

Magazine Ad Size	1x	2x	3x	4x	5x	6x
Full-page	\$1,297	\$2,538	\$3,765	\$4,903	\$6,051	\$7,094
Half-page	\$809	\$1,576	\$2,315	\$2,994	\$3,664	\$4,258
2016 Online Featurettes	\$2,500	\$5,000	\$7,500	\$10,000	\$12,500	\$15,000
Top Banner - Website	\$1,000	\$1,960	\$2,910	\$3,750	\$4,650	\$5,490

### Online Featurettes

- ✓ Full Page ad in Army Engineer Magazine
- ✓ Feature on AEA Website & AEA Facebook
- ✓ Article in Army Engineer Magazine

### Contact information

Send Intents to advertise, ads, articles, and inquiries to:  
 Linda S. Mitchell  
[execasst@armyengineer.com](mailto:execasst@armyengineer.com)

### Ad Size

### Dimensions

Full-page / bleed	8.375' x 11.125'
Two-page spread / bleed	16.75' x 11.125'
Half-page horizontal	7.125" x 4.7"
Half-page vertical	4.7" x 7.125"

### Other Information

Rates listed have been discounted for AEA supporting firm members only all others will be assessed a 15% surcharge. Rates pertain to four-color ads only. For grayscale ads, subtract 20%. There is a 15% surcharge for premium space (inside front cover, center spread, inside back cover). Premium space is allocated on the basis of 6x placements only with preference given to previous year's placement holder who has the first right of refusal. If space becomes available, others may request same. Please inquire if premium space is available before requesting such. All payments must be made in U.S. dollars. For more information please visit [www.armyengineer.com](http://www.armyengineer.com).

# ESSAYONS !