



Army Engineer Association

P.O. Box 30260, Alexandria, VA 22310
phone: 703.428.6049 fax: 703.428.6043
www.armyengineer.com

3 DEC 2016

Dear AEA Supporting Firm Member,

The Army Engineer Association will host U. S. Army Corps of Engineers Castle Ball on 4 August 2017. It will again be at **The Hyatt Regency Crystal City**. The event will be focused on the U. S. Army Engineer Regimental team, and will include presentation of the 2017 Gold Order of the de Fleury medal presentation.

In past years, the Government (USACE) was the contract agent and the AEA sponsorship package was very limited – no signs, logos, only verbal recognition from the podium.

That has changed. AEA will handle the contracts, collect dinner fees, and offer sponsor signage, program logos, and sponsored seating at Premium VIP tables. The military portion of the program will be conducted by Headquarters, USACE and will feature the LTG Semonite, 54th Chief of Engineers. AEA will arrange the VIP sponsor seating and meal selections. A separate notice for meals and additional details will come out in a few weeks.

This is an excellent opportunity to brand the Army Engineer Association and Supporting Firm Members with the Annual Castle Ball. We have added this year the opportunity to have a corporate display (3x5 ft area) adjacent to one of the 4 bars used during the cocktail hour prior to the ball. This provides you the opportunity to highlight your corporate expertise beyond previous events.

Sponsorship opportunities are described below, and we need your sponsorship support in order to make the Castle Ball a success. **Email your completed sponsorship application form to Dave Theisen, at xd@armyengineer.com – or FAX your completed sponsorship application form to 703.428.6043. Please note that all Sponsorship Payments and logos are due NLT 14 July 2017.**

The Army Engineer Association is recognized by the Internal Revenue Service as a 501(C) (3) Non-profit organization and your sponsorship maybe tax deductible. Please reference the Federal ID Number 54-1615466 for your records.

Sincerely,

/s/
David Theisen
Colonel, U.S. Army Corps of Engineers, Retired
Executive Director



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2017 CASTLE BALL SPONSORSHIP

PLATINUM Promotional package - \$6000 (SOLD):

- Four seats at Presidents Table with AEA President, Chief of Engineers and Special guests
- Signage recognition at the Castle Ball and in program
- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Placement of your company's webpage link on AEA's Castle Ball web page for 30 days

TABLE MEMENTO Promotional package - \$4,000

- Four VIP seats at Three star or Equivalent level table
- Signage recognition at the Castle Ball and in program
- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Placement of your company's webpage link on AEA's Castle Ball web page for 30 days

GOLD Promotional Package - \$3,000 (Six opportunities):

- Two VIP seats at Two Star or Equivalent level table.
- Signage recognition at the Castle Ball and in program
- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Placement of your company's webpage link on AEA's Castle Ball web page for 30 days

Bar Social Sponsor - \$2,500.00 (Four opportunities):

- Two VIP seats at Colonel or Equivalent level table.
- 3x 5 FT Corporate Display area at 1 of 4 bars during the cocktail hour prior to the ball.

Signage recognition at the Castle Ball and in program and floor plans

- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Placement of your company's webpage link on AEA's Castle Ball web page for 30 days

SILVER Promotional Package - \$2,000 (Six opportunities):

- Two VIP seats at One Star or Equivalent level table.
- Signage recognition at the Castle Ball and in program
- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Placement of your company's webpage link on AEA's Castle Ball web page for 30 days

BRONZE Promotional Package - \$1000 (Unlimited opportunities):

- Two VIP seats at Colonel or Equivalent level table.
- Signage recognition at the Castle Ball and in program
- Recognition in *Army Engineer* magazine and www.armyengineer.com as a sponsor
- Placement of your company's webpage link on AEA's Castle Ball web page for 30 days

