



ADS & ARTICLES

NUTS & BOLTS ▶ RATES & SPECS '16

2016 SUBMISSION DEADLINES

Issue	Ads & Articles Due
January/February 2016	3 November 2015
March/April 2016	4 January 2016
May/June 2016	1 March 2016
July/August 2016	2 May 2016
September/October 2016	5 July 2016
November/December 2016	1 September 2016
January/February 2017	1 November 2016

ADS

LINDA MITCHELL

Army Engineer Association

P.O. Box 30260

Alexandria, VA 22310-8260

execasst@armyengineer.com

703.428.7084

703.428.6043 / fax

[www.armyengineer.com/
advertising.htm](http://www.armyengineer.com/advertising.htm)

ARTICLES

BETH O'HARA

Editor, *Army Engineer*

2339 Wismer Avenue

St. Louis, MO 63114

army.engineer.magazine@gmail.com

618.979.8061

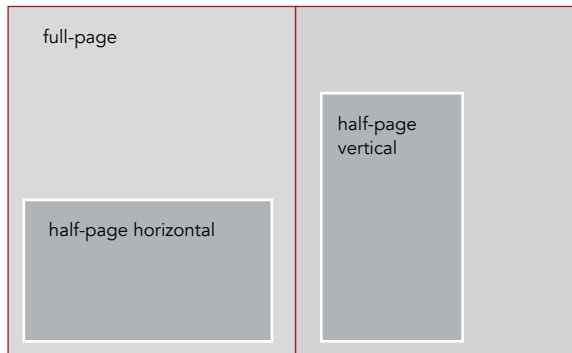
www.armyengineer.com/editorial_guidelines.htm

2016 RATE SCHEDULE

Ad Size	1x	2x	3x	4x	5x	6x
Full-page	\$1,297	\$2,538	\$3,765	\$4,903	\$6,051	\$7,094
Half-page	\$809	\$1,576	\$2,315	\$2,994	\$3,664	\$4,258

Rates listed above have been discounted for AEA supporting firm members only. Rates pertain to four-color ads only. For grayscale ads, subtract 20%. **Non-AEA member advertisers will be assessed a 15% surcharge on top of the above published rates.** There is a 15% surcharge for premium space (inside front cover, center spread, inside back cover). Premium space is allocated on the basis of 6x placements only, and firms having said 6x placement for the 2015 publishing year are given first right of refusal for 2016. If space becomes available, others may request same. Please inquire if premium space is available before requesting such on the 2016 Intent to Advertise Form. **All payments must be made in U.S. dollars.**

MAGAZINE TRIM SIZE:	8.125" x 10.875"
LINE SCREEN:	150
COLORS:	Convert to CMYK
FILE FORMAT:	JPEG, TIFF, or PDF / 300 ppi
Ad Size	Dimensions
Full-page / bleed	8.375" x 11.125"
Two-page spread / bleed	16.75" x 11.125"
Half-page horizontal	7.125" x 4.7"
Half-page vertical	4.7" x 7.125"
Live Area	
For ads that will bleed, all live text or images should be at least 1/4" from the inside of the ad dimensions.	



[two-page spread / bleed]

Send 2016 INTENT TO ADVERTISE FORM & ADS to LINDA MITCHELL.

Send ARTICLES to BETH O'HARA. Do NOT send InDesign, Photoshop, or Illustrator layouts.

ARMY ENGINEER