



# ***ARMY ENGINEER MAGAZINE***

## ***INTENT TO ADVERTISE – 2010 Program***

**Name of Firm:** \_\_\_\_\_

Will / Will Not (**Circle one**) participate in the 2010 Advertising Program.

We intend to submit advertisements for the issues indicated (**Check each appropriately**):

\_\_\_ Jan/Feb 10 \_\_\_ Mar/Apr 10 \_\_\_ May/Jun 10 \_\_\_ Jul/Aug 10 \_\_\_ Sep/Oct 10 \_\_\_ Nov/Dec 10

We intend to submit the size of advertisements (**Check appropriately**):

\_\_\_\_\_ Full Page \_\_\_\_\_ Half Page \_\_\_\_\_ Quarter Page

Cost as listed in the 2010 Rate Schedule: \$ \_\_\_\_\_ . Gross to AEA. (Agency fees not included)

- **NEW POLICY** for 2010: Premium space (inside front, inside rear and center spread) is allocated on the basis of 6x placements only, and firms having said 6x placement for 2009 publishing year will be given first right of refusal for 2010. Please contact AEA regarding premium space availability.
- AEA will reserve space and prepare an invoice based on the above information. Materials for advertising must meet requirements established in the Media Kit for 2010. Any deviations from the established schedule must be coordinated through the AEA.

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### **Principal Advertising Point of Contact:**

**Name:** \_\_\_\_\_

**Agency Name:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Please complete and return this form:**

**Army Engineer Association**  
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Email: Execasst@armyengineer.com

Thank you very much for your support. Essayons !